



Digital Account Executive

About the role

We're on the hunt for an enthusiastic and proven, Digital Account Executive who is looking to join one of the regions most established and exciting agencies.

To be successful, you'll have at least 12 months experience and a variety of proven digital skills. You will work right across the digital spectrum and support the team managing web projects, email, analytics and social. In addition to this you'll have strong account handling skills and excellent time management abilities.

About the opportunity

This is an exciting opportunity to join a well-known, highly creative and innovative agency that is at the forefront of digital in Birmingham. We have one of the Midlands's largest portfolios of digital clients, making this an outstanding career move for a confident Digital Marketer looking for their next step.

We are an award-winning, independent and integrated agency. We create outstanding work and are continuing to win exciting new business with a number of regional and national brands. We have a cracking office that's well positioned in central Birmingham and we are proud of our strong values and exciting culture.

Reporting to

Digital Manager & Digital Director.

Key Accountabilities

- Maintaining excellent relationships with clients
- Support in the delivery of websites, digital campaigns and initiatives
- Meeting tight deadlines
- Gaining a full understanding of the client(s) sector and business agenda
- Keeping up with and adopting the latest digital technology and innovations
- Working with the digital creative team and developers, producing detailed functional specifications and creative briefs
- Produce social & analytics reports
- Developing client briefs that accurately reflect client strategy, objectives, requirements and aspirations
- Appraising digital UX and designs against the client brief

Key Skills, Experience and Behaviours

- Preferably educated to degree level or equivalent
- Previous experience of working in a digital agency or a digital role within an integrated agency (12 months minimum)
- Knowledge and passion for digital marketing
- Highly organised
- Excellent negotiation skills
- Flexible, adaptable, proactive approach and able to cope with a fast pace of change in a fluid environment
- Confident when discussing technical and digital with colleagues and clients
- Outgoing and proactive

Benefits

- Competitive Salary – depending upon experience
- Enjoy your birthday with an extra day off
- 20 days holiday (plus bank holidays) rising by an additional day each year of service (capped at 25)
- Enjoy an extended Christmas break in addition to your holiday allowance
- Access to the agency Bar
- Regular company social events managed by our social committee
- Company away days and team building

To Apply

Please send your CV to josh@clevercherry.com

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