

## SENIOR CREATIVE JOB DESCRIPTION

A rare opportunity has arisen for a talented designer to join our team, spearheading our creative output through various mediums.

The person we are looking for will be multidisciplinary, with the ability to translate a brief, in order to get the client message across in a visual engaging way that pushes boundaries and shows creative flair.

You will be working across a number of different projects, both online and offline, ranging from branding and corporate identity, through to brochures, advertising and websites.

We are an award-winning, independent and integrated agency. We create exceptional work and are continuing to win exciting new business with a number of regional and national brands and have an amazing office that's well-positioned in central Birmingham.

The person we are looking for will encompass the following key skills, experience and behaviours:

- Passionate about branding and design and applying this across both digital and offline assets
- Proven record working across different online and offline channels
- Enthusiastic about progressive design, and bringing information to life
- Ability to not only provide strong design deliverables but also commercial results through your design, elevating brands across different mediums.
- Methodical in your approach to design, ensuring that the target audience and customer journey is considered at all stages
- Understand customer personas and tailoring creative to drive results
- You will lead the way when it comes to conceptualising unique ideas that bring simplicity to complex client design challenges
- Accustomed to working under tight deadlines, without compromising on creative output
- Work both independently and with other members of the studio team to form creative ideas and concepts
- Collaborate closely with Developers to establish workable digital, customer friendly solutions
- You will demonstrate a strong capability in presenting your work internally and externally



22 Gas Street,  
Birmingham B1 2JT  
0121 236 1060  
[clevercherry.com](http://clevercherry.com)

Agency experience is preferred, but not essential.

**What's on offer:**

- Competitive salary – DOE
- 20 days holiday (plus bank holidays) rising by an additional 2 days each year after 2 years' service (capped at 25)
- Enjoy an extended Christmas break in addition to your holiday allowance
- Fully stocked drinks fridge and in-house bar
- Company away days and team building
- Vibrant and active social calendar

To apply please send your CV, portfolio or examples of work and Covering Letter to [laura@clevercherry.com](mailto:laura@clevercherry.com)